

PRESENTATION HOUSE

A CENTRE FOR THE PERFORMING AND VISUAL ARTS

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MEDIA RELEASE

WORLD WIDE SKIN DEEP A multi-image collaborative video installation

Artists from Mexico City, Berlin, Bangkok, Jerusalem, London & Calgary were invited to gather audio and visual materials for the collaborative project called WORLD WIDE SKIN DEEP. The project was conceived and produced by MYRA DAVIES who, together with Murray Farr, was responsible for the international programming at the XEROX Theatre during EXPO'86.

WORLD WIDE SKIN DEEP consists of six video viewing stations. Each station simulates a city by emitting layered and fractured radio sounds and street pictures taken from that place. Out of this scatter of audio and visual stimuli, the viewer sees and hears that which he recognizes on the basis of his own personal proclivities and sensibilities.

The work provides an opportunity for the viewer to explore artist's perceptions of six urban environments, one of which seems more familiar, and to discover that his fluency within his own environment has pre-equipped him, by virtue of international media communications/commonalities, to extend his range.

WORLD WIDE SKIN DEEP will be presented in several cities in Canada and in the 5 non-Canadian cities represented therein, thus completing a cycle in which urban viewers from around the world, look into each other spaces.

The participating artists are known internationally for their multi-disciplinary work. They are:

MEXICO CITY: Guillermo Gomez-Pena & Emily Hicks

BERLIN: Thomas Marquard

BANGKOK: Chumpon Apisuk & Kamol Phaosavasdi

JERUSALEM: Esther Shalev-Gerz and Jochen Gerz

LONDON: Brett Turnbull

CALGARY: Myra Davies

Funding for the project was provided by the Explorations Programme of the Canada Council; the British Council, London; and the Siam Commercial Bank in Bangkok. Supported in Vancouver by Zenith Graphics. Production credits: Mushroom Studios (sound); Producer's Workshop (Multi-image programming); Carousel Video Transfer (video transfer); Gastown Post and Transfer (post production).

EXHIBITION DATES: June 23 - July 22/89. Reception: June 22, 8-10 pm.

Gallery Hours: Wed to Sun, 12-5pm; Thurs, 12-9 pm.

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